



# PLAND

## Information

PLAND is a cosmetic R&D company that leads trends with unique items. We operate our own R&D center and a manufacturing plant, and exert efforts to increase export and create added value to our items.

Based on differentiated marketing strategy, PLAND is consistently developing unique items to improve customer satisfaction. We'll continue to expand our business areas into various business areas such as household, personal care, hair and body products.

**Bu:tiPure Hair Color** is a lotion type 1-Day Hair Color.

On a special day, when we need a change in our looks, Enjoy your creativity with Bu:ti Pure ! It makes pretty simple to make Hair Coloring. Unlike existing dyes, it is a hair make-up product that returns to the original hair color when applied by hand and washed off with shampoo.

7 Colors : Vivid Red / Groovy Orange / Ash Green / Midnight Blue / Luminous Violet / Natural Black / Chocolate Brown  
(Black and Brown are for people who have gray hair.)

### 1. Safe product !

No problem even with bare hands, and it can be used from children to adults, even pregnant women > Non-irritating product verified by the Skin Clinical Trial Center

### 2. Clear Performance

By applying our patented technology [No. 10-1910394], we guarantee the completeness of differentiated color performance.

### 3. Color Transfer Proof & Water Proof

The color doesn't come out after drying on your hair, even when you sweat or get a little rain.

## Items of Exhibition

Bu:tiPure Hair Color (1-Day Hair Color)



## Contact Information

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